Foundations of Business for FAA

FAA 499-2 credits

Tuesdays, 6:00pm-9:00pm, 9 weeks, beginning Feb. 16, 2016

2043 BIF

Priority online registration for grad students and seniors through Jan. 28, open to all FAA students after that. For information contact:
Sandy Carroll  sclarrol@illinois.edu

February 19 - Paul Magelli
Introduction, intent and overview
Business in the 21st century, microeconomics, macroeconomics

February 26 - Julie Shapland
Accountancy

March 1 - Mark Smith
Finance: consumer and corporate

March 8 - Hayden Noel
Marketing

March 15 - Raj Echambadi
Integrating the big four: E, A, F, and M strategy, technology and Innovation, human resource management

March 29 - David Sinow + Guests
Business Law, global business environment, IT management

April 5 - Jeff Kurtz, Andrew Allen, Tony Griffen and Carissa H. Phillips
Consulting and engagement, the project and teams, project resources

April 12 - Paul Magelli
Entrepreneurship and new venture creation
Finance: start up costs
Summary: where to from here

April 19 - Kurtz/Allen/Griffen/Magelli
Team project presentations